Monday 26th October 2026



Louise Jones
Denver VC Primary School
19 Ryston Road
Denver
Norfolk
PE38 0DP

Dear Louise

Purple for Polio

On behalf of Downham Market Rotary, I am writing to express our thanks for holding a non-uniform day for 'Purple for Polio' earlier this month. I worked with four schools in and around Downham Market and together, the schools raised the amazing total of £506.16.

All donations to the Rotary campaign to end polio across the world are boosted by a further donation from The Gates Foundation of £2 for every £1 raised. This means that the £506.16 raised by the schools becomes £1,518.48. Furthermore, as each life-saving polio immunisation costs approximately 20p, this amount will buy 7,592 polio immunisations, which is fantastic news for everyone involved.

The world stands on the brink of the eradication of polio. As Rotarians marked World Polio Day on 24th October, we celebrated the remarkable progress of reducing cases by 99.9% but we recognise the work still to be done. The numbers of cases of the wild polio virus across the world are relatively small but we need zero cases everywhere for at least three years before the job is done. It is only by working together that we can end polio for good.

Thank you again for your support. I look forward to working with Denver VC Primary School again in the future.

Yours sincerely

Claire Jaques

Foundation Lead
Downham Market Rotary
clairejaques.rotary@gmail.com